

VIRGINIA CATTLEMENS ASSOCIATION ADVERTISING SPECIFICATIONS AND PRICING

UPDATED JUNE 2019

Full Page Ad	9.5 in x 10 in	\$600 BW \$700 Color
2/3 Page Ad	6.33 in x 10 (vertical) 6.66 in x 9.5 (horizontal)	\$375
½ Page Ad	4.75 in x 10 in (vertical) 9.5 in x 5 in (horizontal)	\$325
1/3 Page Ad	9.5 in x 3.33 in (horizontal) 6 in x 6.5 in	\$210
¼ Page Ad	4.75 in x 5 in	\$170
1/8 Page Ad	2.375 in x 5 (vertical) 4.75 in x 2.5 in (horizontal)	\$95

Discounts available for multiple runs, contact VCAPublications@VACattlemen.org for more information and pricing.

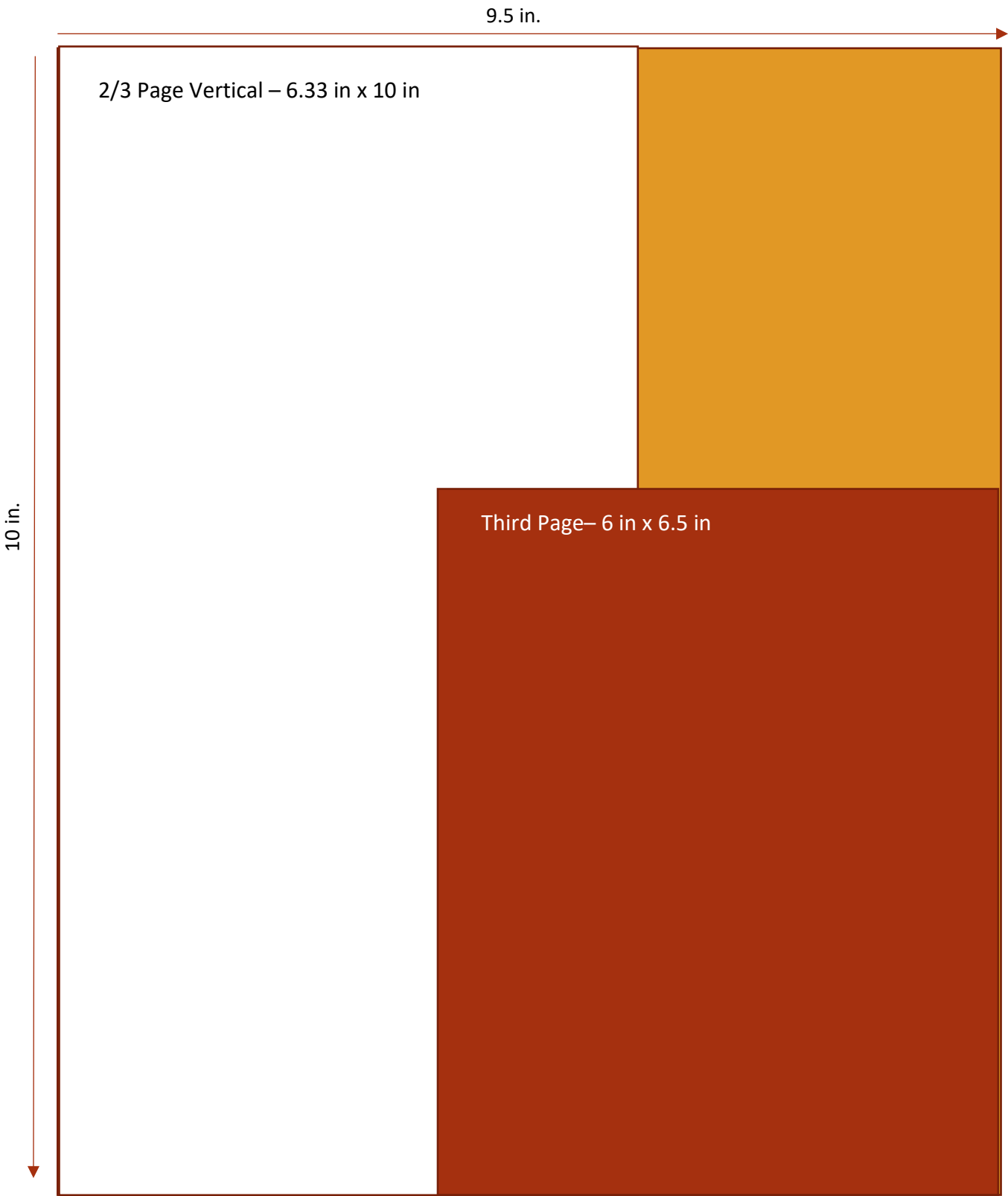
ADDITIONAL ADVERTISING OPPORTUNITIES:

E-blasts - \$200 per mailing

Facebook/Instagram Advertisements - \$75 per post

ADS ARE DUE THE 10TH OF THE MONTH PRIOR.

ALL ADS SHOULD BE SENT AS A PRINT READY PDF. IF YOU NEED ASSISTANCE IN DESIGNING YOUR AD, WE CAN MAKE RECOMMENDATIONS FOR GRAPHIC DESIGNERS – SIMPLY EMAIL [VCAPUBLICATIONS@VACATTLEMEN.ORG!](mailto:VCAPUBLICATIONS@VACATTLEMEN.ORG)



9.5 in.

2/3 Page Vertical – 6.33 in x 10 in

10 in.

Third Page– 6 in x 6.5 in

9.5 in.

Third Page Horizontal – 9.5 in x 3.33 in

10 in.

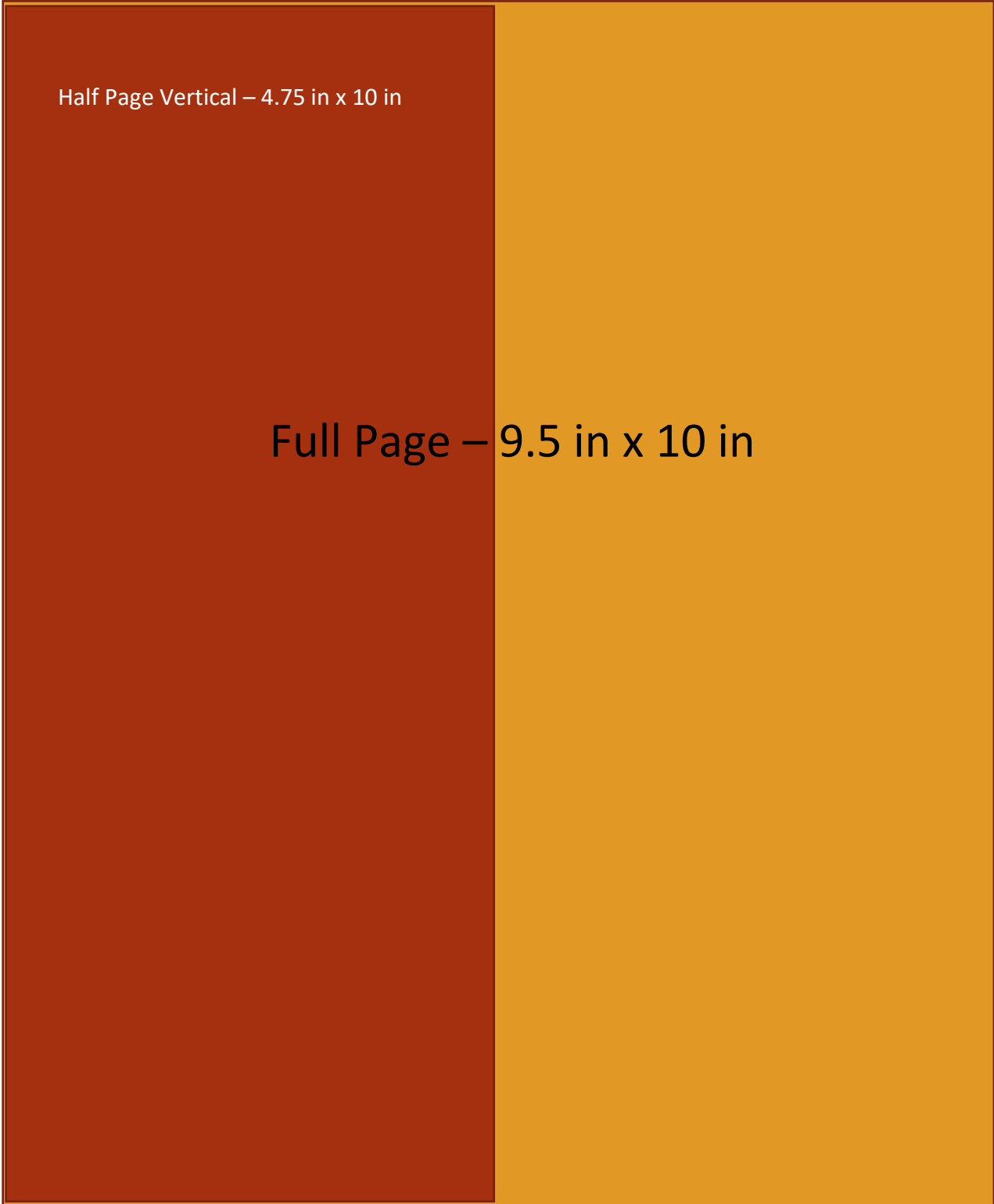
2/3 Page Horizontal – 6.66 in x 9.5 in

9.5 in.

Half Page Vertical – 4.75 in x 10 in

Full Page – 9.5 in x 10 in

10 in.



9.5 in.

Eighth Page
Vertical –
2.375 in x 5 in

Quarter Page – 4.75 in x 5 in

Eighth Page Horizontal – 4.75 in x 2.5

10 in.

Half Page Horizontal - 9.5 in x 5 in

5 in.

