

2016 VIRGINIA CATTLE FIELD DAY & DAIRY EXPO



Virginia State Dairymen's Association

Friday July 8, 2016

Virginia Tech McCormick Farm
128 Cyrus McCormick Cir
Raphine, VA
10 AM- 3 PM

Friday July 15, 2016

Harvue Farms
Harvue Ln
Berryville, VA
10 AM – 3 PM

The Virginia Cattlemen's Association and the Virginia State Dairymen's Association represent over 10,000 cattle producers, 1.3 million cows & calves and billions of dollars in Virginia grown agricultural goods. Our combined industries are among the top 20 in the United States and we represent the largest use of agricultural land in the Commonwealth in consideration of land for grazing and feed production. Virginia is uniquely well situated in the country to produce high quality beef and milk within a day's drive of nearly one-third of the US population.

Building from the success of our 2015 Virginia Cattle Field Day & Dairy Expo at Kentland Farm near Virginia Tech where 1200 members, guests and industry partners joined us to officially dedicate the newly built University Dairy Production Facility, our Associations are once again collaborating to offer industry partners an opportunity to work together with us. A single sponsorship in 2016 will allow you as an industry supporter to both exhibit at and sponsor each event. You may choose to attend one or both meetings with equal recognition and producer interaction available to you.

The Virginia Cattlemen's Association and the Virginia State Dairymen's Association share tremendous collective interests, producer membership and value for our industry partners. We work hand in glove to represent what is best for the cattle and dairy business and we invite you to each of our events in 2016 to recognize our members, guests and offer you as much exposure as possible. Please join us as an exhibitor and sponsor on Friday July 8th in Raphine and Friday July 15th in Berryville, VA.

Jason Carter & Eric Paulson – Executive Directors of VCA and VSDA

2016 VIRGINIA CATTLE FIELD DAY & DAIRY EXPO



Friday July 8, 2016

Virginia Tech McCormick Farm
128 Cyrus McCormick Cir
Steeles Tavern, VA
10 AM- 3 PM



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Friday July 15, 2016

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Harvue Ln
Berryville, VA
10 AM – 3 PM

2016 Exhibitor & Sponsor Highlights:

- Interaction with hundreds of cattle & dairy producers
- Option to maintain covered tabletop (8') or outdoor (as needed) exhibit space
- Exhibit set up evening before or morning of each event
- Program of industry highlights & awards that focuses on a day of fellowship and interaction among attendees
- Complimentary BBQ meal provided to all (sponsorship available)
- Exhibit spaces are to be paid by July 1, 2016, rates are:
 - \$200 per table top space (8' tables provided)
 - \$200 per vendor for outdoor spaces
 - \$50 additional charge for checks received after 7/1/16
- No electricity or water provided at exhibit spaces
- Generators allowed for outdoor exhibits only
- Meal sponsorship of \$500 available and provides placing of your logo/banner in the meal tent

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Exhibit Rental & Sponsorship Form



Virginia State Dairymen's Association

Register by July 1st: \$200, after: \$250. Booths are 8 ft wide, 6 ft deep.

Exhibitors may set up night before or prior to 9:00 am the day of the event.

The \$200 registration fee includes exhibits at both events.

EXHIBIT REGISTRATION & SPONSORSHIP FORM:

NAME: _____ TITLE: _____

COMPANY: _____

ADDRESS: _____

TELEPHONE: _____ EMAIL: _____

Hospitality Sponsorship: \$500

- Sponsorship of Luncheon and educational events. Includes:
Recognition at the event, recognition in both The Dairyman
and Virginia Cattleman publications and online at
www.vsdonline.com and www.vacattlemen.org

Select where you would like to exhibit:

- Both Beef & Dairy days Beef July 8th only Dairy July 15th only

Select a desired exhibit location:

- Under the exhibit tent/shelter or
 Outdoor location (A booth will not be provided. Exhibitors may bring
their own tent/equipment. Generator use permitted for outdoors only).

Names of persons attending event(s): _____

MAIL OR FAX WITH PAYMENT BY JULY 1ST TO:

VSDA, PO Box 29, BRIDGEWATER, VA 22812, FAX: 540-828-6962

CHECKS PAYABLE: VIRGINIA STATE DAIRYMEN'S ASSOCIATION, VSDA